



What's next?



IG-Air

Trend Setting INNOMPIC GAMES





Innompics

Ecosystem & Games

'INNOMPIC'
means synergy
of 3 things:

1. Word-changing innovators and innovations
2. Outstanding entrepreneurial creativity 360
3. Super-effective implementation A to Z



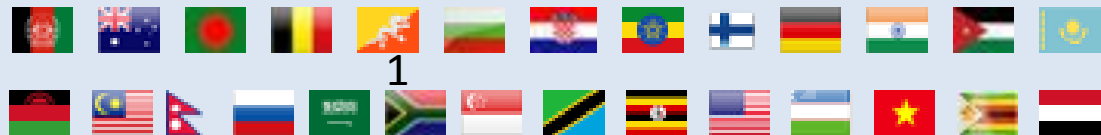
World

Innompic Games

World-changing mega-innovation

- Intellectual “brother” of Olympic Games
- Creative, constructive, educative and joyful contests among entrepreneurial innovators

Early adopters
2017-2019

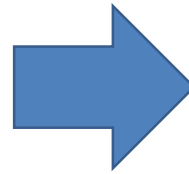




Main Team Contest

BIG CHALLENGE

Mega-Innovation



Implementation

Simulation game



Innompic Pitch

- + Name; Vision; Slogan
- + Value Mantra; 3 Headlines
- + Business Design
- + Weighted Guiding Principles
- + Milestone Chart
- + Envisaged Success Story



- ISBA
- Science & Technology Park, Pune



- BPMC International
- University of Kuala Lumpur



- KIET Group of Institutions
- Government of Uttar Pradesh



- Innompics Russia
- Financial University



Mass Media about IG

Newspapers

TV

INNOMPIC GAMES 2017

City enthralled by innovation clash

INTELLECTUAL OLYMPICS Contestants had to prove the strength of their ideas and its ability to tackle social issues

At Dhurwadkar
A special feature

PUNE: Young minds from various countries came together on Sunday to take on challenges and deliver innovative solutions at the global Innompic Games kickstarted at Pravara Stadium.

Innompic Games is an intellectual Olympics for change-makers who are inspired to innovate and present their ideas worldwide. Issues faced globally or by their nations. It is a platform where ideas are judged on the basis of how they can be implemented.

Present during the launch was Vadim Kotelnikov, founder and global co-ordinator of Innompic Games, Rajendra Joshi, director general and CEO of Science and Technology Park (STP), Bhatkar Bhamburda, general manager, Tukayntra Division University, Runkal, Latur, Maharashtra, Michael Zelin, automobile expert, USA and Mahesh Kumar, governing body member, Indian Science and Technology Entrepreneurs Parks and Business Incubators.

Sakal Times

Youths come together to help make a better world

ST CORRESPONDENT
reporters@sakaltimes.com

Pune: Youths from eight countries came together to participate in a unique competition which involves innovating new ideas for a better world called 'Innompic Games 2017'. The competition was inaugurated on Sunday at the College of Engineering Pune (CoEP).

INNOMPIC GAMES 2017

ALL SMILES: Dignitaries at the inauguration of Innompic Games 2017 at the College of Engineering Pune (CoEP). Sakal Media Group Chairman, Pratap Pawar (third from left) was also present.

1st Innompic games get underway in city

EXPRESS NEWS SERVICE
PUNE, SEPTEMBER 17

CITY HOSTED the first Innompic games for innovators, thinkers and creators, as the two-day global games kickstarted at College of Engineering, Pune (CoEP) on Sunday.

With a strength of ten mem-



'learning'

people globally. These are not merely games, but can be looked at as an accelerated way of learning. Unlike the Olympics, in Innompic Games, we have ensured that even the spectators get completely involved and can showcase their talent and potential towards innovation.

the coming two years. This is a challenge for all of us. By 2019, we want to make Innompic Games available on the internet so that everyone can participate.

What are your plans in the coming future to ensure that this game reaches the masses? We want to connect at least 1 billion people from across the world to Innompic Games in

महानगर का पत्थर बना 'काइट'

ST

श्री मुरादनगर इन्स्टीट्यूट में एक शान्ति दिवस 2019 का कार्यक्रम के एच.जे.ओ. अश्विनी महलना साहेब शौलीक है। शाले इस चार हम में विभिन्न का समीक्षा

one of the international jury members and global co-ordinator of Innompic Games, Vadim Kotelnikov, said, "India has a great place for social responsibility and startup incubation that is why, the maiden games for intellectuals and entrepreneurs have been organised in India."

The top four teams were se-

Innompic Games 2017

STARTUP 'ROMEO & JULIET'

To others "winning" means "defeating". To me "winning" means the greater deals. While always trying myself competing, I strive to win.

Thoughtful people don't matter. Don't think "I must wake up". I have always done things better - make!

We have always make!

The first-ever sMusical-Inn "Startup - Romeo & Juliet" was also premiered by the Innompic Theatre.

3rd World Innompic Games, 2019
(27-30 November, 2019)
Venue: PGDM Hall, KIET

BUSINESS GAMES FOR STARTUP

Vadim Kotelnikov, Founder of INNOMPIC GAMES

World INNOMPIC GAMES 2019: Award Giving Ceremony

#	Description	Significance	Year
1	Concept developed	<i>Big picture is clear</i>	2014
2	Components field-tested	<i>Key elements honed</i>	2016
3	World 1 st Innompic Games	<i>Much easier to grow</i>	2017
4	National IGs launched	<i>Next growth dimension</i>	2018
5	Web-based IG developed	<i>Ready for rapid growth</i>	2021
6	Web-based IG launched	<i>Global all-inclusive IG</i>	2022
7	1 Billion users engaged	<i>Global #1 Games</i>	2025

Industry-specific IG

1st Phase

- Finance
- Tourism
- IT
- Energy
- Transport

Online IG

- 2022: Full-scale launch
- 2025: online IG will engage 1 Billion people

+ **Contract-based mini-IG**



Vadim Kotelnikov, Founder & CEO

Serial entrepreneur and business architect

inventor of  Innoball and  Business e-Coach



Ksenia Kotelnikova, Co-Founder, Event Manager,

Most awarded participant of World Innompic Games:

Miss Innovation World, Best Ideator, Best Actress



Magomed Gamzatov, Co-Founder, CFO

Member of Innompic 'World Best Innovation Team'

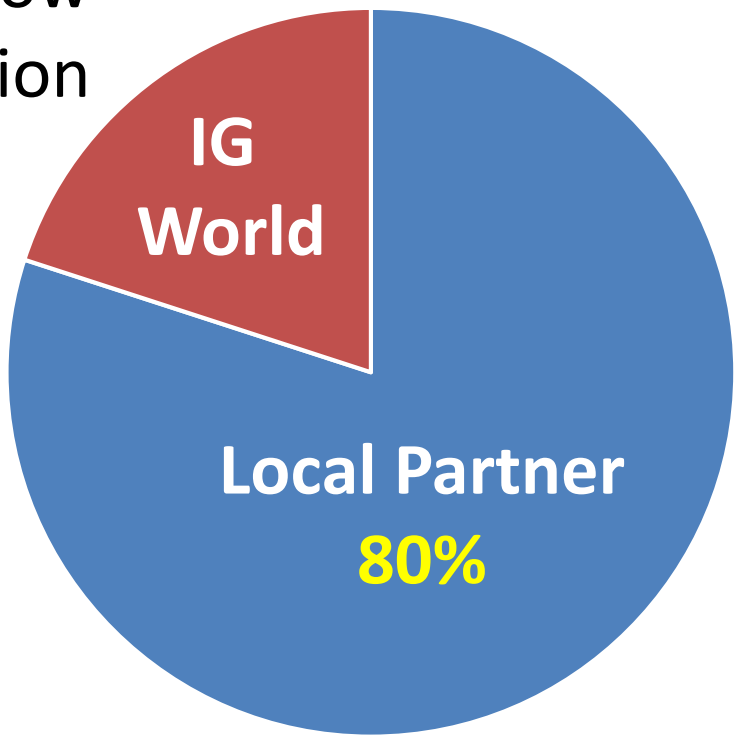
Founder & CEO, Free Float Inc.



What's next?

Proposed Equity Distribution

Brand
Know-how
Promotion



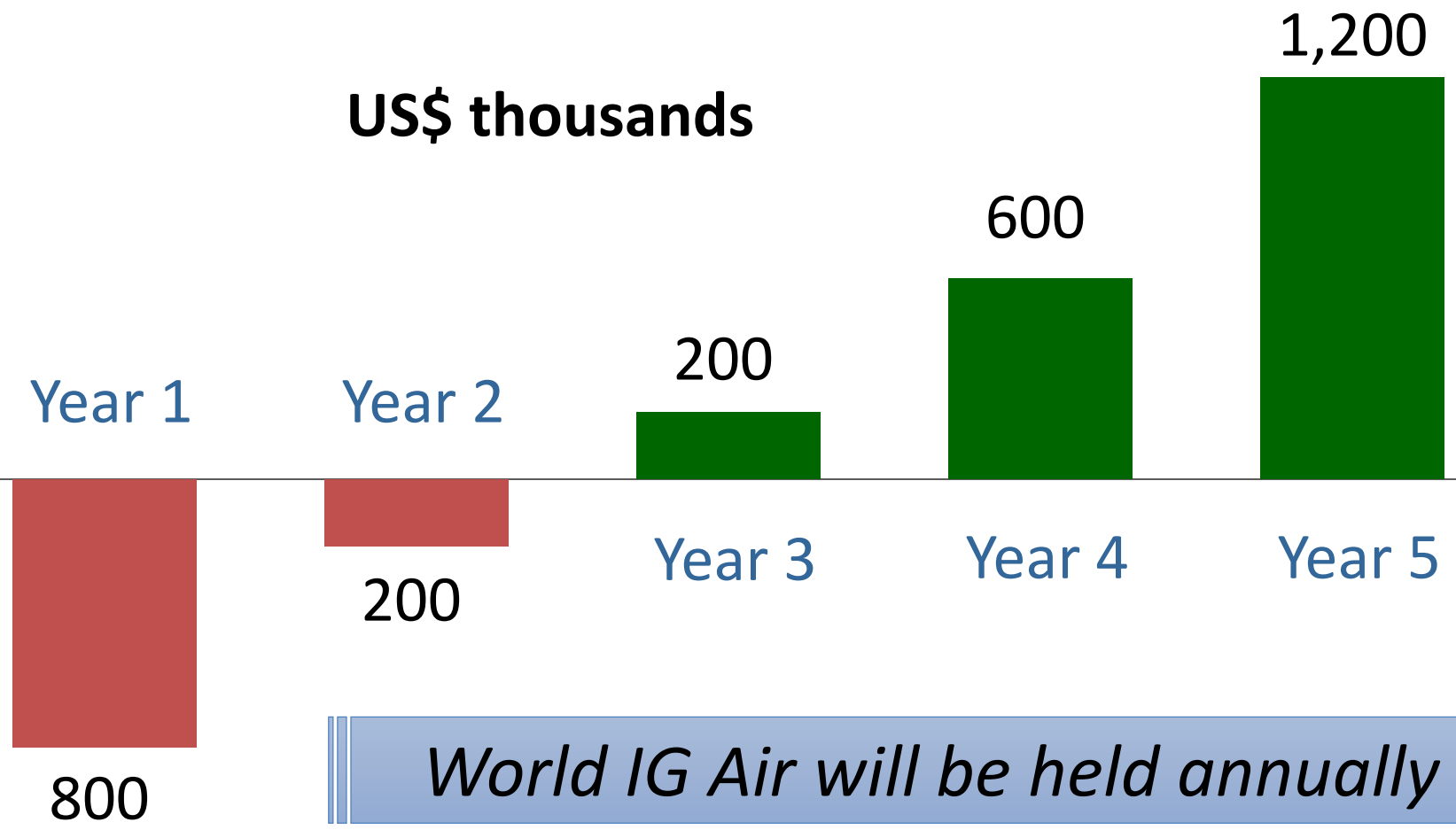
Funding (US\$ 1 M)
Promotion
Event Management



What's next?

IG-Air Cash Flow Forecast

US\$ thousands



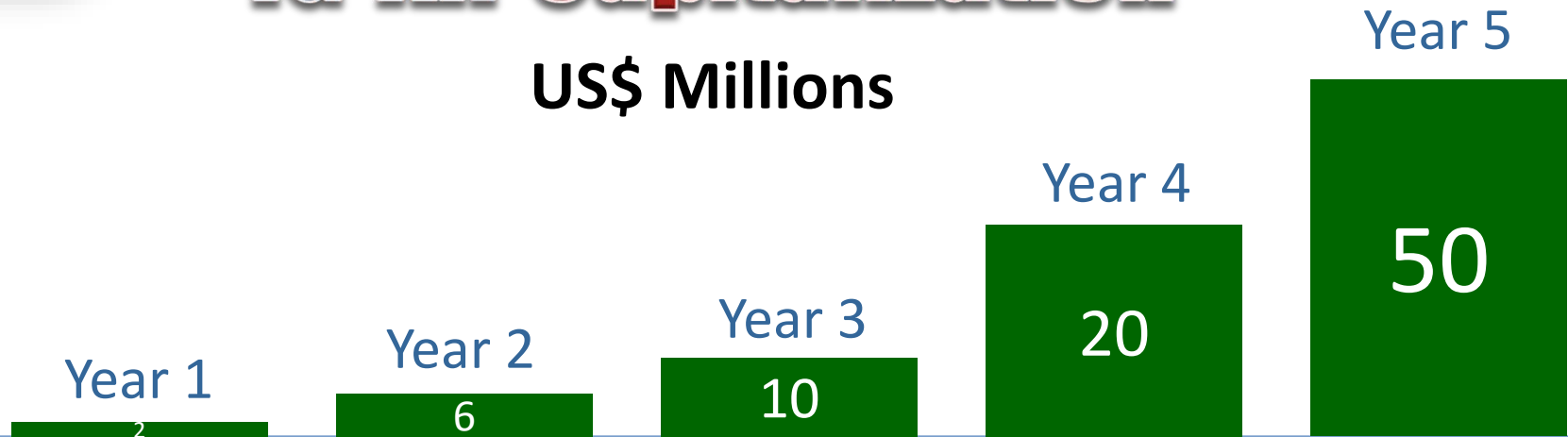
World IG Air will be held annually



What's next?

IG-Air Capitalization

US\$ Millions



SOURCES

- **BRAND EQUITY: image of a global trend setter**
- Advertising
- Sponsorship
- Mini-Expo of futuristic concept solutions
- Participation fees
- Equity in spin-off startups