



World 3rd Innompic Games

Creating World-changing innovations

27-30 November
2019
Ghaziabad, India

Build and Showcase Your Art of Innovation!

Design an innovative startup	Simulate an execution process	Perform in a joyful creation show

World's #1 entrepreneurial creativity contests

Accelerated learning platform for innovators

Joyful all-win constructive competition

Team Contests

↓ Big Challenge

Mega-Innovation

→

Execution

BUSINESS DESIGN

- Vision, Name, Value Mantra
- Breakthrough Value
- Slogan, 3 Headlines
- Weighted Guiding Principles
- Business Model

Envisaged Success Story

Simulation game

'Innompic' stands for 3 things

- ① Disruptive innopreneurs, radical innovation projects
- ② A to Z holistic 360 and synergistic approach to innovation projects
- ③ Highly effective execution of radically innovative projects

Awards

The list of Innompic team and individual awards tells best about the essence of Innompic Games and its unique and comprehensive approach to development of innovative startups and their teams.

Team Awards	Individual Awards
Best First Impression	Miss Innovation World
<u>Best Innovation Team</u>	Mister Innovation World
Best in Design Thinking	Best Innovator
Best Presentation	Most Brilliant Ideas
Best Business Design	Best Team Leader
Best Entrepreneurial Strategies	Best Actress
Best in Inventiveness	Best Actor
Best in Anticipation	Wittiest Innovator
Best in Creative Marketing	
Best Teamwork	Best Jury & Innovation Guru
Best Show Team	



All-Win Atmosphere

Yes, there are award winners. Yet, Innompic Games is primarily an accelerated learning and growth platform. Participants stretch themselves while strengthening radical innovation projects jointly during Innoball simulation games. Everybody wins in these constructive competition exercises because winning is primarily conquering one's own weaknesses and getting stronger beyond aspirations.



Joyful Creation Show

Innompic Games STAND OUT from all other innovation and entrepreneurship contests thanks to Innompic holistic approach to innopreneurship. Another distinctive feature of Innompic Games is that they are a joyful creation show. This is increasingly important for today's business world because:

- ① Outstanding people don't want to work for or give their best to boring firms, they are inspired by an Innompics-like joyful creative environment much more;
- ② Learning and mutual creativity happen easier and faster;
- ③ Participants connect at deeper levels and build lasting partnerships.



Teams

12 teams – both national and international – will participate in World 3rd Innompic Games 2019.

Age of team members: no restrictions.

Experience: no restrictions. In the previous Innompic Games we had teams composed of school students, college students, university students, MBA students, entrepreneurs, and business consultants.







Jury-cum-Innovation Gurus

Jury members serve as Innovation Gurus as well. They both assess performances of Innompic Teams and share their expertise with the teams.

At the World 1st and 2nd Innompic Games the jury members were from Belgium, Croatia, Germany, India, Russia, Malaysia, USA, and Vietnam.



Previous Innompic Games

GeoFocus	When	BIG CHALLENGE addressed by the teams	Teams
 World	2017	World Best Innovation City	4
 Malaysia	2018	Nurturing Breakthrough Creativity and Innovation	12
 World	2018	Global Innovation Accelerator	9
 Russia	2018	Leading Digital Economy	4

Accelerated Learning

Innompic Games is a unique, holistic and powerful accelerated learning platform for entrepreneurs, innovators and startup facilitators. It teaches A to Z of innovation-driven entrepreneurship – from idea to customer success. It also helps to approach innovation systemically and synergistically across the entire spectrum of innovation: technology, product/service, business model, organization, process, strategy, and marketing.

- **Would-be entrepreneurs** and **students** of all types – college, university, MBA, postgraduate – say that they learn creative innovation and entrepreneurship strategies in 3 Innompic days much more than in all their academic years.
- First-time **entrepreneurs** and experienced ones say that Innompic Games helped them to look at their business with new eyes, revisit it using Innompic thinking tools, and make it far more effective.
- Entrepreneurship **teachers** learn advanced Innompic approaches and methodologies quickly and use them to teach their students more effectively. Some countries, like Malaysia, have made national university Innompic Games an annual even to boost breakthrough creativity and culture for innovation in entrepreneurial universities.

INNOMPIC GAMES 2019

Events and their Outcomes

BIG CHALLENGE

The BIG CHALLENGE to be addressed by the teams is to create

a World-changing Product or Service

Homework

For Team Introduction and the First Impression

Each team prepares:

- ① 30-second video introduction of the team
- ② For the Mini-challenge '**Dream Business Incubator**', each team prepares a 2-minute presentation of extraordinary services – beyond the classic business incubation package – a Dream Business Incubator would offer to disruptive startups

For a BIG CHALLENGE

Each team is to prepare a presentation of an invention of a

World-changing product or service

and its commercialization model that must include:

Name + Product Vision + Breakthrough Value

+ Value Mantra + Slogan + 3 Headlines

+ Business Design + Weighted Guiding Principles

+ Envisaged Success Story


CONTESTS

During the Innompic Games both team-based and individual entrepreneurial creativity contests will take place in a spirit of joyful constructive competition.

Team Contests

Each team has 10 minutes to make a presentation of its mega-innovation.



This mega-innovation is developed further during  INNOBALL simulation games played jointly with other teams in a spirit of friendly all-win constructive competition. The objective of teams during an Innoball game is to

1. make the business model of the startup being played with stronger
2. to enhance and demonstrate entrepreneurial smartness of the team



Individual Contests

Conducted in two stages: ① Plenary contests to select the finalists, and ② Finals.

FINALS

The finals will take place on DAY 3, the day of finals. On DAY 2, after lunch, the finalists will receive their respective challenges to be addressed.

PROGRAMME of Innompic Games 2019

DAY 1

Inauguration

Introduction to Innompic Games

Introduction of the Organisers, Jury and Innompic Teams

Innompic Anthem



Coffee Break

Plenary session

TEAM CONTESTS

- First Impression
- Design Thinking

Lunch Break

INDIVIDUAL CONTESTS to select the Finalists

- Best Actor / Actress; Most Brilliant Ideas; Best Innovator; Mister / Miss Innovation World; Best Team Leader; Wittiest Innovator

Innompic Theatre: S-Muscal-Inn ‘Startup ‘Romeo & Juliet’’

Innompic Anthem

DAY 2

Team Contests in Groups

Presentation of a mega-innovation +  **INNOBALL** (2 rounds)

Plenary session

- Announcement of the finalists
- Revealing the challenges for the finalists

Innompic Anthem

DAY 3: Finals

Plenary session

Introduction of Chief Guests; Foreword by Organisers

Team Finals: Presentation of a mega-innovation + Innoball (one round)

- Finalist 1
- Finalist 2
- Finalist 3

Lunch

Individual Finals

Best Actor / Actress; Most Brilliant Ideas; Best Innovator; Mister / Miss Innovation World; Best Team Leader; Wittiest Innovator


Innompic Theatre

- S-Musical-Inn 'Startup 'Romeo & Juliet''
- Short joyful performances by teams, groups or individuals

DAY 4

Award Giving Ceremony

Global Innompic Ecosystem

Founded by  [Vadim Kotelnikov](#), Innompic Games are not stand-alone events. They are peak events of the rapidly growing global Innompic Ecosystem that unites world-changers: venturepreneurship development organisations, innovation boosters, and startup accelerators that adopt the Innompic approach to innovation:


1. Focus on radical high-return innovations that create new markets
2. Approaching an innovative business systemically: A to Z of Innovation 360
3. Super-effective and fast implementation from idea to customer success using Innompic methodologies and thinking tools.

In addition to being an accelerated learning platform, Innompic Games help disruptive passionate innovators build strong international partnerships. Global Innompic Ecosystem is a fertile soil for innovative startups. It helps them grow, globalise and find overseas partners more effectively and much faster.



Innompic Games lead startups by example

Being the World's largest startup ever, Innompic Games show how to design a powerful synergistic combination of a successful world-changing startup: breakthrough invention, strong venturepreneurial team, entrepreneurial leadership skills, business design, entrepreneurial strategies, and culture of relentless innovation.

Advanced, highly effective Innompic tools, such as KoRe 10 Innovative Thinking Tools ([10 KITT](#)) and  [INNOBALL](#) simulation game help entrepreneurs develop unique winning skills such as breakthrough entrepreneurial creativity, anticipation, quick decision making, proactive innovation, building synergies, turning problems to opportunities and intellectual teamwork under time pressure.