



Vadim Kotelnikov, Founder



Innompic Games


Model Innompic-style venture presentation

Name, Essence of Mega-Innovation

Vision, Slogan, Value Mantra, 3 Headlines

BUSINESS DESIGN: Key Features

Weighted Guiding Principles, Milestone Chart

 Envisaged Success Story

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MEGA-INNOVATION

Innompic Games

**World's #1 educational
entrepreneurial smartness
all-win contests
and a joyful creation show**



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Brand Attributes

VISION	SLOGAN	VALUE MANTRA
Planet of Loving Creators	<i>Grow fast, thrive globally!</i>	Learn Create Thrive

3



Headlines

All-Win Contests for Difference Makers

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Venturepreneurial Love Games

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Greenhouse for Innovative GREATbodies

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Innompic Games


BUSINESS DESIGN

Key Features

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A to Z of Innovation 360

Invention is the initial part
of a radical innovation rally 

Innompic Games

is the entire rally 

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Team Contests

↓ BIG CHALLENGE

Mega-Innovation

Implementation

Innompic Pitch

- + Name; Vision; Slogan
- + Value Mantra; 3 Headlines
- + Business Design
- + Weighted Guiding Principles
- + Milestone Chart
- + Envisaged Success Story

Simulation game



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All-Win Mindset

Don't defeat your opponents – STRETCH them!



All participants have **COMMON OBJECTIVES**

- To become stronger
- To stretch their creative muscles
- To showcase their entrepreneurial smartness

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Creation Show

- Exciting entrepreneurial creativity contests
- Artful presentations of mega-innovations
- Inspiring INNOBALL simulation game
- Innompic Theatre
- Joyful group activities



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AWARDS



TEAM	INDIVIDUAL
First Impression	Miss Innovation World
Innovation Team (G, S, B)	Mister Innovation World
Design Thinking	Innovator
Business Design	Brilliant Ideas
Entrepreneurial Strategies	Team Leader
Inventiveness	Actress
Anticipation	Actor
Creative Marketing	Wittiest Innovator
Presentation	Jury & Innovation Guru
Teamwork	

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Weighted Guiding Principles

INNOMPIC GAMES as a CREATION SHOW

Every performance is inspiring, educative and energizing	10	
No boring moments, exciting only	7	
All activities and performances are designed to create a deeper insight and a lasting impact	9	
Spectators are engaged in creative activities	8	
Everyone has fun	6	

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INNOMPIC
GAMES

Milestone Chart

#	Description	Significance	Year
1	Concept developed	<i>Big picture is clear</i>	2014
2	Components field-tested	<i>Key elements honed</i>	2016
3	World 1 st Innompic Games	<i>Much easier to grow</i>	2017
4	National IGs launched	<i>Next growth dimension</i>	2018
5	Web-based IG developed	<i>Ready for rapid growth</i>	2021
6	Web-based IG launched	<i>Global all-inclusive IG</i>	2022
7	1 Billion users engaged	<i>Global #1 Games</i>	2025

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Innompic Games

Envisaged Success Story



Simulation game





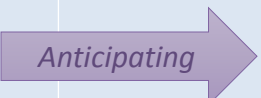

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Making Innompic Games a great **CREATION SHOW**

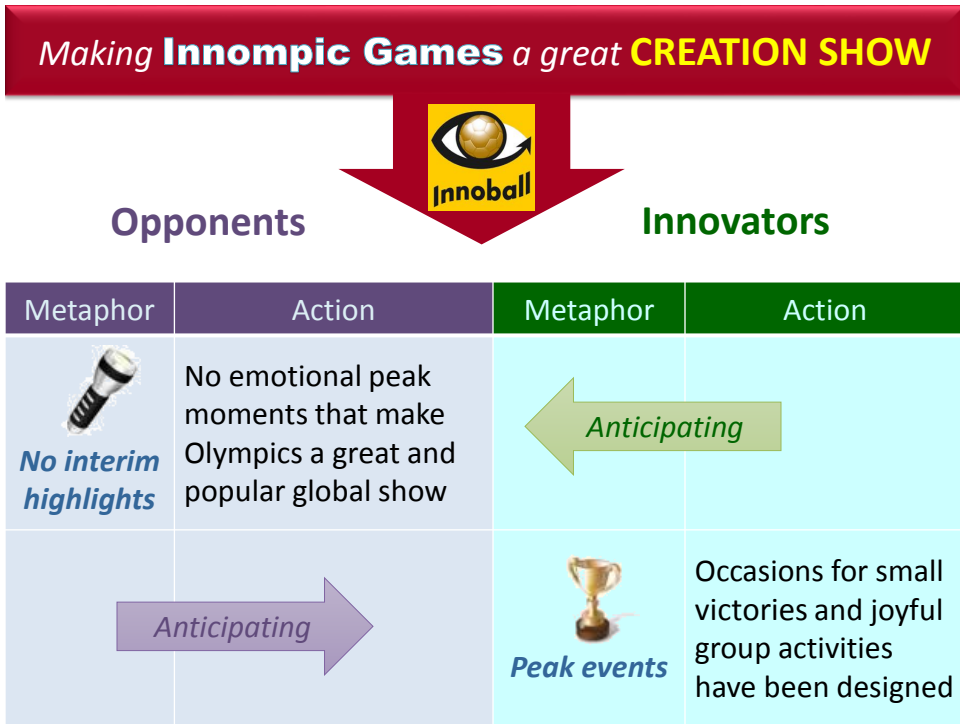


Opponents

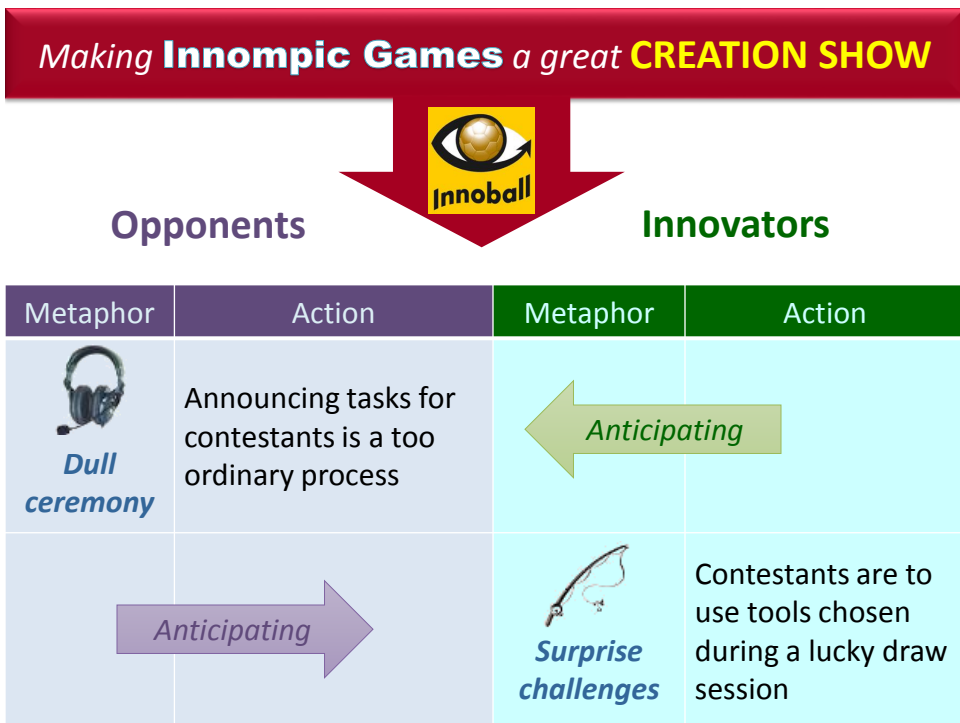
Innovators

Metaphor	Action	Metaphor	Action
 <i>Deflated emotions</i>	Presentations of ideas and inventive solutions look boring	 <i>Anticipating</i>	
	 <i>Anticipating</i>	 <i>Metaphoric actions</i>	KoRe 10 Innovative Thinking Tools are used as physical objects

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