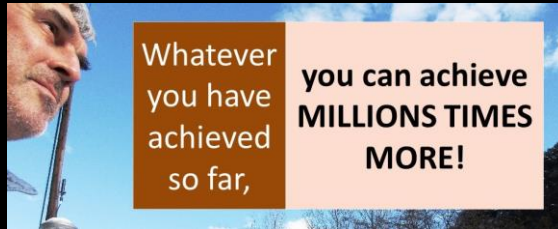





INNOMPIC Planet of Loving Creators

Grow as a **CREATIVE ACHIEVER**

Photogramic book
by
The Founder of
INNOMPIC GAMES



 Vadim Kotelnikov

Grow as a **CREATIVE ACHIEVER**

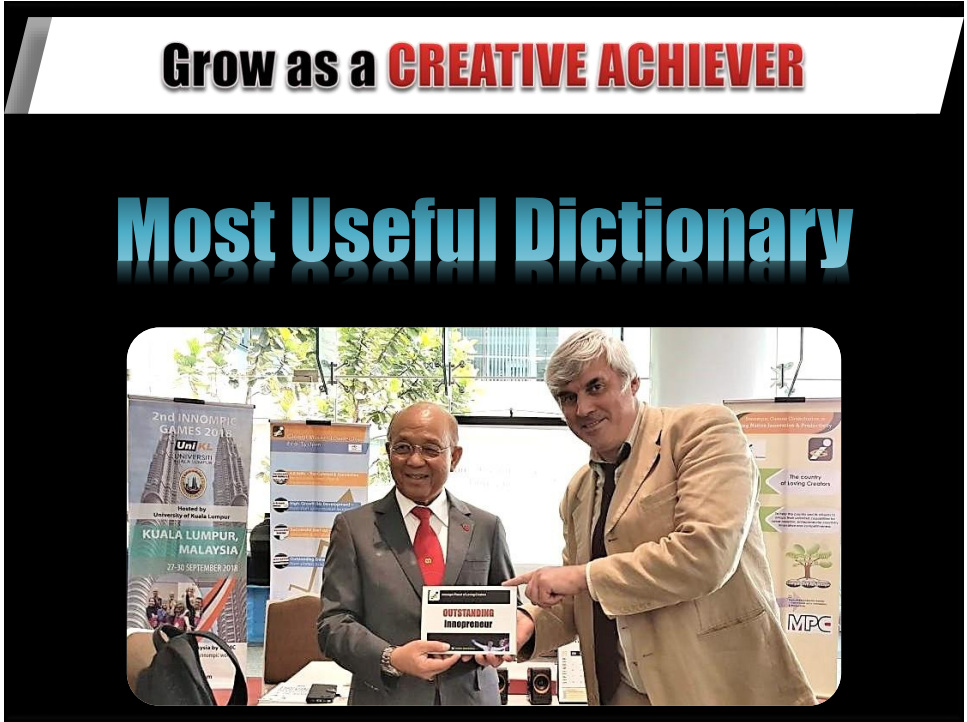
**Most Useful Dictionary
Be a Loving Creator
Paradoxical Rules of Success**

Special IG 2018 edition

INNOMPIC GAMES 2018

27-30 September
Malaysia





 **Most Useful Dictionary**

HAPPINESS

**Happiness is the light that flows
inside out, not outside in**



 **Most Useful Dictionary**

WEALTH

**Wealth
is what you,
not others,
define as
wealth**





Most Useful Dictionary

PROBLEM

Problem is not a trouble, it is an opportunity to grow



Most Useful Dictionary

FAILURE

Failure is not an Executioner, it is a Teacher





Most Useful Dictionary

Leadership

Leadership is not about shining, it is about helping others shine



Most Useful Dictionary

BUSINESS

Business is not a money tool, it is a tool to make people happier



Grow as a CREATIVE ACHIEVER

Be a Loving Creator




PLANET of LOVING CREATORS

Dare to  **LOVE**
Pursue your DREAM
Make a DIFFERENCE





PLANET of LOVING CREATORS

Happiness
is not about life-business balance, it
is about life-business **SYNERGY**



PLANET of LOVING CREATORS

**Create change! Everything can and
should be taken to the next level.**
Why not by you?





PLANET of LOVING CREATORS

**Dream big dreams,
commit to your true passion,
and you will learn to fly!**



PLANET of LOVING CREATORS

**Fall in love with what you do, and
success will fall in love with you**





PLANET of LOVING CREATORS

**Your inner genius starts whispering
when you do your creative work**



PLANET of LOVING CREATORS

**If you
love
what
you do,**



**there are no difficult tasks,
only interesting ones**





PLANET of LOVING CREATORS

Innovation is about Love – love what you do and love your customers



PLANET of LOVING CREATORS

**Nurture a mindset of
CREATIVE DISSATISFACTION
to keep discovering problems
and creating breakthroughs**





PLANET of LOVING CREATORS

Fixing is problem is good, solving it creatively is better, turning it to an opportunity is THE BEST!



PLANET of LOVING CREATORS

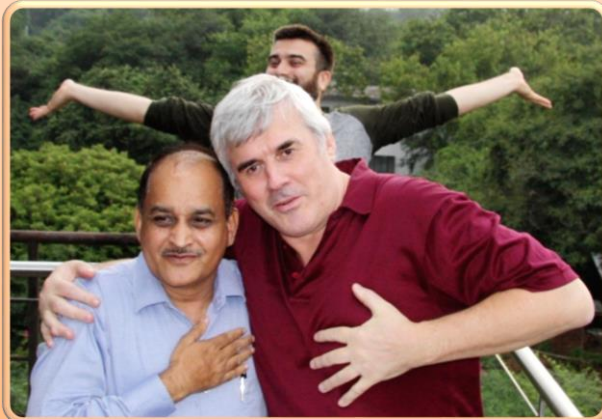
Happy business is about passion for your work and your customers





PLANET of LOVING CREATORS

GREAT businesses focus on maximizing customer joy, not profits



Mutual happiness and high revenues follow



PLANET of LOVING CREATORS

Love for each other inspires and energizes team members, boosts team creativity and innovation





PLANET of LOVING CREATORS

**Love for Customers gives birth to
The Cascade of Innovations**



**and
The River
of
Revenues**



PLANET of LOVING CREATORS

**Love
breeds Love

Love your
customers,
and
they will love
you back**





PLANET of LOVING CREATORS

**Innovation process is like jazz
– improvisation
within a guiding structure**



PLANET of LOVING CREATORS

**Giving, not receiving,
brings happiness**





PLANET of LOVING CREATORS



Formal education
makes you
eligible

Self-education
makes you
unique and
desirable



Grow as a **CREATIVE ACHIEVER**

Paradoxical Rules of Success





Paradoxical Rules of Success



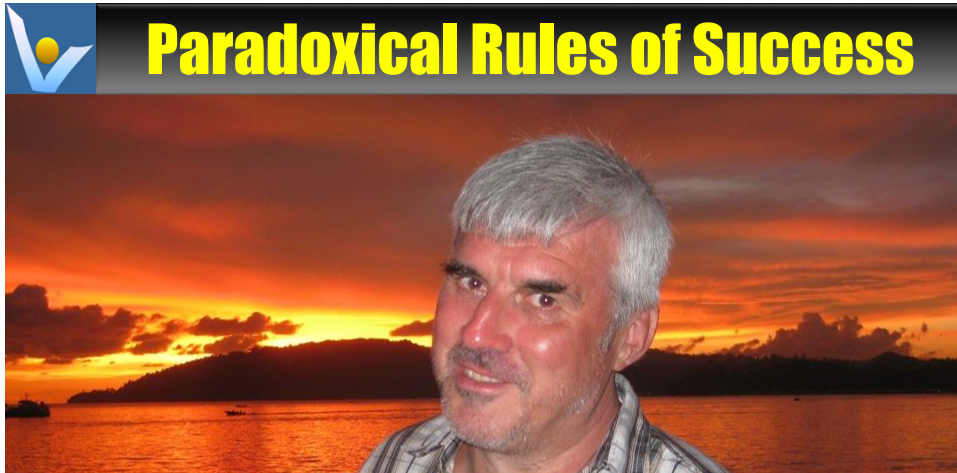
The most important and amazing news are always **INSIDE** yourself



Paradoxical Rules of Success



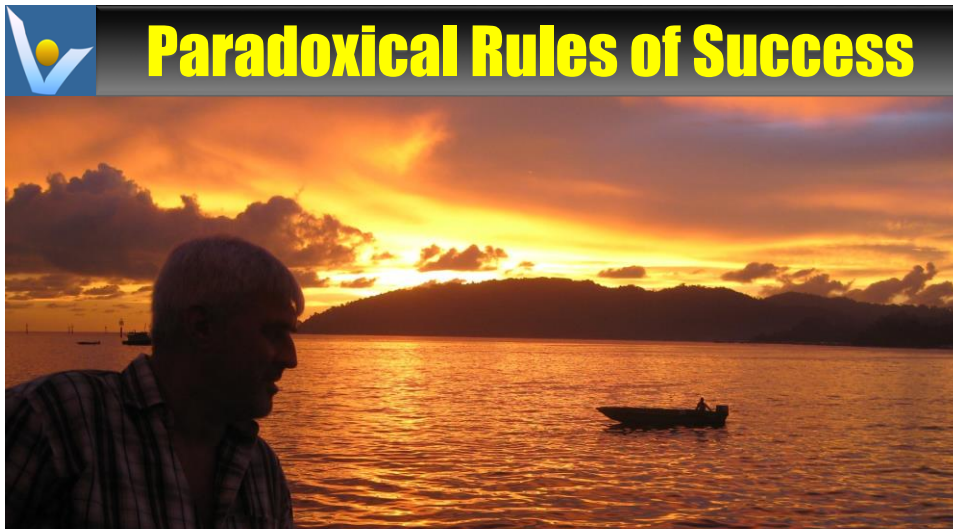
Managers succeed by following the rules. **Innovators** succeed by breaking the rules.



**The wind of life is always fair
even though it may often look unfair
– just look around to find your way**

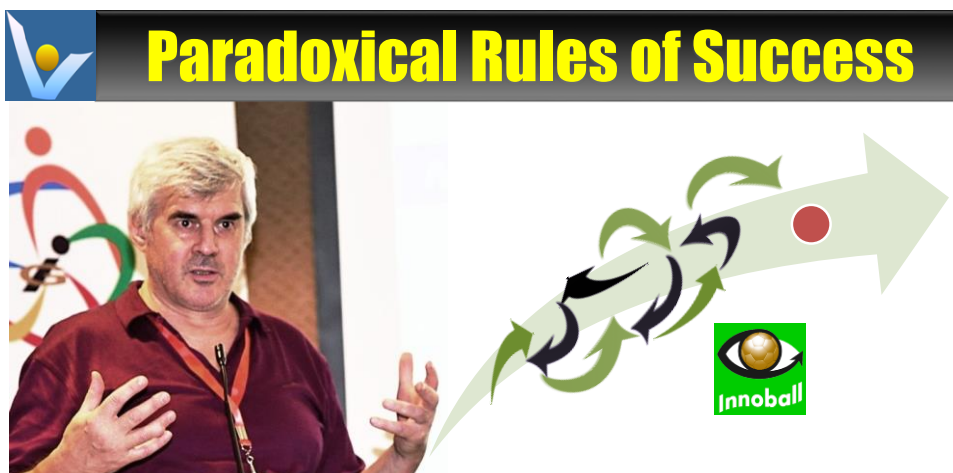


**You move forward faster
when you stop to think**



Paradoxical Rules of Success

Learn to unlearn – look at things with new eyes to make discoveries

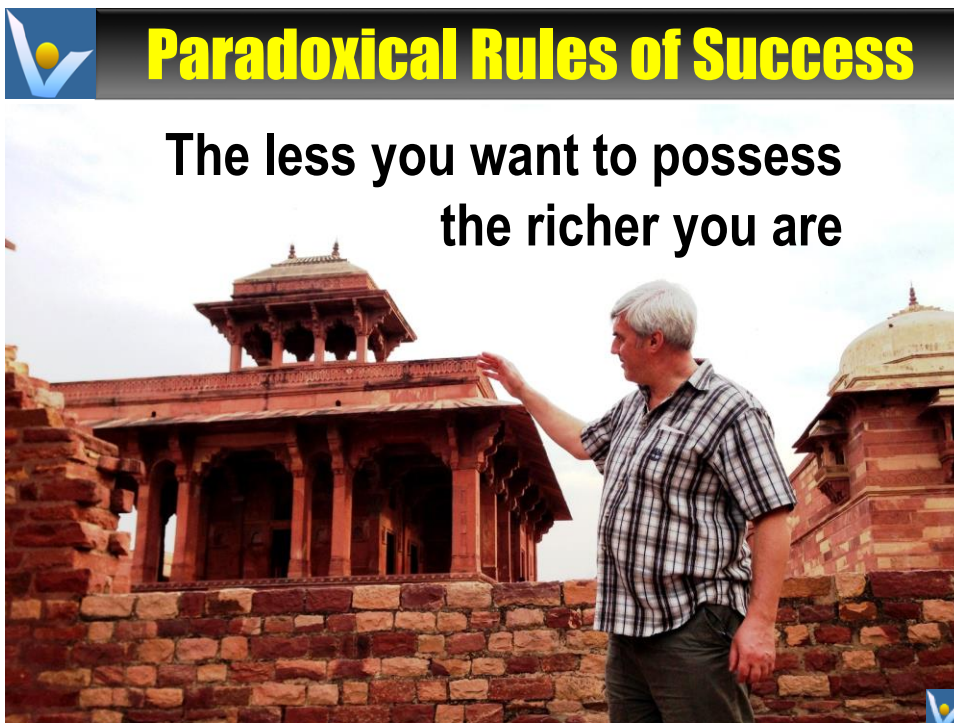


Paradoxical Rules of Success

The will to win is less important than the will to prepare to win – the best is to win a battle before it begins



Even if you lose a battle, you can still win if you emerge from it wiser



The less you want to possess the richer you are

Grow as a **CREATIVE ACHIEVER**

Innompic Anthem "I Have a Difference To Make!"



PLANET of LOVING CREATORS

Though everyone has inborn talents,
Most people let them die unlocked.
**I always swim against this current
And every day create a lot!**





PLANET of LOVING CREATORS

Though many live without a vision,
My way in life is not to fake.
I'll bring my big dreams to fruition –
I HAVE A DIFFERENCE TO MAKE!



PLANET of LOVING CREATORS

Though many guys have great ideas,
 Unacted on they turn to dust.
But I don't let mine disappear –
I work on them – and really fast!





PLANET of LOVING CREATORS

Let other guys be safer sailors
 Afraid of making a mistake,
**But I take risks and learn from failures –
 I HAVE A DIFFERENCE TO MAKE!**



PLANET of LOVING CREATORS

To others “winning” means “defeating”,
 To me “Win-Wins” are greater deals.
 While always with myself competing,
 I strive that everybody wins.





PLANET of LOVING CREATORS

Though many preach, “It doesn’t matter.
Don’t question it, don’t cause a wake”,
I always strive to make things better –
I HAVE A DIFFERENCE TO MAKE!



PLANET of LOVING CREATORS

Some people spend their life in plazas,
For others beer’s the upmost goal.
But I create great things for others –
Their gratitude rewards my soul.





PLANET of LOVING CREATORS

Let others yield in face of problems
Though their dream could be at stake,
But I keep fighting till it's over –
I HAVE A DIFFERENCE TO MAKE!



INNOMPIC Planet of Loving Creators

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Free
e-Book

